

# tmiller web design

## Website Pre-design Questionnaire

1. Do you have a domain name?
2. Do you have an existing website?
3. Do you need a website hosting account?
4. Who/what does the website represent?
  - a. Business
  - b. Organization
  - c. Personal
  - d. Other
5. What is the main purpose of the website?
  - a. Informational
  - b. Marketing
  - c. E-commerce
6. Who is your target audience?
7. Make a list of key words or phrases that one might use to search for your website.
8. List at least three websites that you like. Note why you like them (appearance, functionality, etc)
9. Which pages will be included in your website?
  - a. Home/Start
  - b. About/Profile
  - c. Services
  - d. Products
  - e. Contact/Directions
  - f. Links
  - g. Photo Gallery
  - h. Calendar/Events
  - i. News
  - j. Other?
10. Will your website include functional or interactive pages? (e-commerce, blog, etc)
11. Will you be able to provide the graphics and content for your website or will you need help to create these?
  - a. Logo/banner
  - b. Photos and other graphics
  - c. Text/content
  - d. Links